

Nanhua University
Department of Business Administration Ph.D
Program

A total of 36 credit hours are needed to graduate (including thesis)

1. Required Courses:

Research Methods

Optimization Theory

Seminar on Journals & Papers

2. Electives Courses:

Theory of Managerial Decision Making

Statistical Theory

Theory of Operations Research

Management Planning

Multivariate

Econometrics

Theory of Microeconomics

Theory of Macroeconomics

Theory of Sampling and Survey

Theory of Regression

Data measurement & Analysis

Data Analysis and Statistical Decision

Theory of Marketing Research

Seminar on Technology Management

Seminar on Human Resource Management

Seminar on Operations Management

Seminar on Financial Management

Seminar on Information Management

Seminar on Marketing Management

Seminar on Organization theory & Management

Seminar on Organization Behavior

Research Method
